

Innovative Reading Curriculum based on Augmented Reality builds excitement at Orlando's Audubon Elementary

Audra Cervi – Reading Resource Teacher at Audubon Elementary School in Orlando, FL, and 2011 OCPS Reading Teacher of the Year – has joined the growing number of advocates of *Letters alive*[®], the first whole class curriculum built on augmented reality technology. It is a new supplemental reading curriculum for grades pre-k to k (grades 1-5 for RTI, ESOL and Special Ed). “The students’ response to *Letters alive* has been great!” Cervi said in a recent interview. “We’re currently using it with two of our kindergarten resource groups, and will be expanding that to eight. Our focus right now has been on helping our RTI and ESOL groups, but we’re training all of our teachers to use the curriculum because the students have responded so well to it.”

Letters alive, developed by Logical Choice Technologies, includes detailed lesson plans and student activities to cover a full school year of reading instruction. “Students interact with 26 entertaining, intelligent animals – each representing a letter in the alphabet – that virtually come to life in their hands,” explains Cynthia Kaye, CEO of Logical Choice. “For example, if a student arranges the cards to ask ‘Can the horse eat?’ Henry Horse eats from his feedbag. When a student builds the sentence ‘The giraffe is red,’ Gerdy Giraffe turns bright red. Students get so excited about seeing the effect the words have on the 3D animals, they don’t even realize that they’re learning.” The curriculum is mapped directly to Common Core State Standards for English Language Arts at the kindergarten level. A curriculum map is provided identifying the particular standards that are covered in each daily lesson.



Built using research-based best practices of reading instruction, *Letters alive* reinforces phonemic awareness, vocabulary and reading comprehension. “The students using it have become very aware of letter naming and sound association,” Cervi said. “The on-screen action is also expanding students’ vocabulary, teaching them to associate sight words with the action or color that they see each word trigger.”

When students are motivated, the learning is deeper with greater retention. Cervi feels that this is why she has gotten so many positive results using the curriculum. “*Letters alive* is successful because the students are so excited and engaged. They love learning to read with it so much that their eyes just don’t leave the screen during lessons. They’re just having that much fun!”

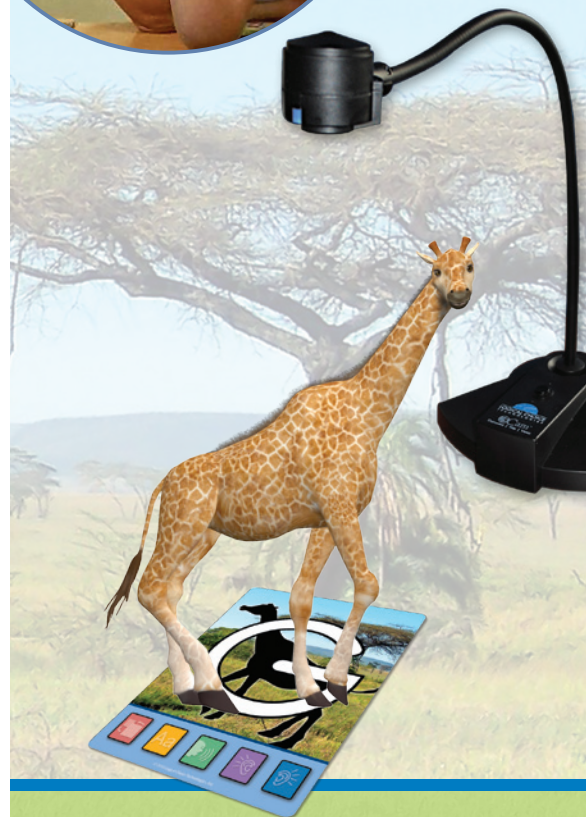


To learn more about *Letters alive*, visit www.logicalchoice.com/lettersalive.



Letters alive[®]

Classroom curriculum for children learning to read



augmented reality for learning[™]

LOGICAL CHOICE
TECHNOLOGIES

www.logicalchoice.com

800.730.5644