



## CORPORATE SUMMARY

Logical Choice Technologies, a privately-held woman-owned business with 170+ employees, was founded in 1994 with a vision to utilize technology to enhance education. To this day, the company strictly serves the education marketplace with the sole focus of *transforming classrooms into engaging 21<sup>st</sup> Century learning environments*. While the company manufactures its own popular classroom audio solution (AudioGear™) and document camera (3Cam™), Logical Choice is best known today for partnering with public and private school systems to design and implement turn-key 21<sup>st</sup> Century classroom solutions including interactive whiteboard teaching systems with *integrated* learner response devices and voice enhancement systems. As such, the company has grown to become the largest, full service Promethean Channel Partner in the United States. The company's turn-key Promethean ActivClassroom solutions include sales, training services and implementation services.

In early 2009, Logical Choice moved into its new 48,000 square foot corporate headquarters and distribution center which is located in Lawrenceville, Georgia (part of the metro Atlanta area). Regional satellite offices are located in Ontario, California and New York City. The company serves its customer base of public and private k12 schools, colleges and universities with locally-based sales and service teams that are placed across the following 10 states: Georgia, Alabama, Florida, California, New York, New Jersey, Ohio, Pennsylvania, Virginia and Delaware.

Logical Choice has sold and installed tens of thousands of ActivClassrooms from coast to coast. The company has been responsible for the largest, completed district-wide ActivClassroom implementations to date in the USA... serving as the sole implementation and training partner for Sarasota (FL) Schools with 3200+ classrooms and Forsyth Co. Schools (GA) with 1600+ classrooms. The company has or is currently driving major ActivClassroom deployments in Philadelphia (PA), Buffalo (NY), Vestavia Hills (AL), Avon Lake (OH), Moorpark (CA), Savannah (GA), Elmira (NY) and San Juan (CA) among others.

Most importantly, Logical Choice represents the ONE SOURCE from which your school or district can procure *everything it needs* for a successful transformation to engaging 21<sup>st</sup> century classrooms. . .

- A complete suite of ActivClassroom products including both Promethean-branded and complementary non-Promethean products.
- Professional installation of those products into a fully integrated, well functioning and tested system.
- A multi-level professional development plan and program for your teachers that will enable them to become comfortable and effective with their new technology.

You will find Logical Choice to be a trusted, experienced and knowledgeable partner that you can ask with confidence to serve as your school's or district's "Single Point of Responsibility and Accountability" for your *entire* ActivClassroom transition.

## HONORS & AWARDS

2009 Pinnacle  
**"Small Business  
of the Year"**  
for 100+ Employees

2008  
**Promethean  
Achievement Award**

March 2009  
Feature article on Logical  
Choice Technologies in  
**Fortune Small  
Business Magazine**

2008  
Entrepreneur  
Magazine's  
**Fastest Growing,  
Women-led  
Companies in  
North America  
Top 50**

**Inc. 500**  
America's Fastest  
Growing Private  
Companies  
(1999 and 2000)

2008 & 2009  
**Atlanta  
Pacesetter Awards**

**Top 50 Overall**  
**Top 25 Woman-owned**  
**Top 50 Fastest Growing,  
Privately Owned**  
**Top 10 Fastest Growing  
Woman-owned**

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